

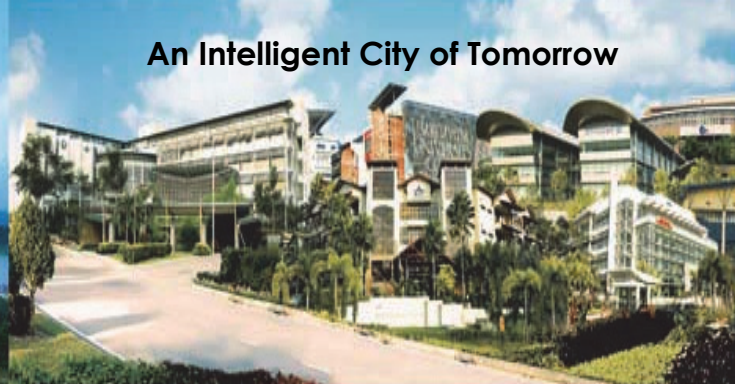
MALAYSIA'S GREEN CITY

CYBERJAYA

Malaysia's Most Exquisite Waterfront Homes



An Intelligent City of Tomorrow



A Prestigious Business Address



BY SETIA HARUMAN SDN BHD

Greening The Nation
CYBERJAYA, MALAYSIA



OVERVIEW OF MALAYSIAN GREEN TECHNOLOGY AGENDA





A city (measuring 7,000 acres) born out of the Malaysian government's initiative to embrace Information Technology Communication (ICT) agenda and to become the gateway to global ICT hub.



A premier multimedia and ICT hub to attract world class multimedia and ICT companies, developed with sophisticated and the state-of-art world class interpreted infrastructure and ICT system complete with efficient transportations system to the workers, residents, business investors and public at large.

Greening The Nation
CYBERJAYA, MALAYSIA



CYBERJAYA GREEN TECHNOLOGY INITIATIVES

One : Green Economy, Green Jobs

1. Green economy capital : 52,000 new green jobs
2. Climate control : Reduce greenhouse gas emissions 30 % by 2020
3. Green Buildings : New construction are guided by the approved Development Order issued by Municipal Council and Ministry of Housing.

**1st LEED
GOLD
building
In Cyberjaya**



Greening The Nation
CYBERJAYA, MALAYSIA



CYBERJAYA GREEN TECHNOLOGY INITIATIVES

TWO : GREENER COMMUNITIES

- 1. Green Mobility : Public transportation (eg. DTS, Monorail and bicycle)**
Well-connected and have a broad range of public transportation options
(eg. 24/7 Dedicated Transport Services (DTS), Electric cars, Monorail and bicycle)
- 2. Community Planning and Design : Applying an integrated approach to master planning and practice urban design principles emphasizing people priority and green spaces. Such goal help create a strong sense of place for communities, resulting in more livable and diverse neighborhoods. Special budget has been set for superior access and reducing the impact of flooding and land erosion.**



CYBERJAYA GREEN TECHNOLOGY INITIATIVES

TWO : GREENER COMMUNITIES

3. Easy Access To Nature : PLEDGE & PLANT A TREE PROGRAM

Community participation is an important component in greening a city by way of reducing Co2 emissions. Members of the Cyberjaya community and corporate entities has pledged donations and planted trees in it's 16-acre urban forest named People's Park that has housed over 3,000 trees of variant species. This initiative will continue to make Cyberjaya a healthier, greener city.

4. Integration of nature in an urban setting

Cyberjaya also has its own parks, lake and wetland. The focal point of open space is the Lake Gardens which cover an area of 162 hectares it is a welcome stress reliever for the cyber buffs after a hard day of work.



CYBERJAYA GREEN TECHNOLOGY INITIATIVES

TWO : GREENER COMMUNITIES

5. Zero Waste : Introduction of 3R waste recycling program

First : To reduce usage of plastic bags and polystyrene foam (Saturday : No Plastic bag OR pay for a plastic)

Second : To compose mix, high moisture organic waste generated from food sources and other sources

Third : To improve the recycling program for MNCs, residential and students by adopting the 3-bin sorting.



CYBERJAYA GREEN TECHNOLOGY INITIATIVES

THREE : Human Health

- 1. Clean Water : Balanced in the production and consumption of water**
Water neutral through the reduction of mains water consumption, rainwater harvesting and grey water recycling will be adopted in all new developments i.e. office buildings and residential units under the guidelines on “Installing a Rainwater Collection and Utilizing system introduced by the Housing & Local Government Ministry 1999.



Greening The Nation
CYBERJAYA, MALAYSIA





An insight into OPPORTUNITIES towards green initiatives in construction & property sectors

1. RM1.5 billion fund from the government
2. Feed-in-tariffs to offset set-up cost
3. Creation of 52,000 new jobs by the year 2020



Greening The Nation
CYBERJAYA, MALAYSIA





An insight into OPPORTUNITIES towards green initiatives in construction & property sectors

4. Tax exemption on incremental costs incurred in green building certifications.
5. Personal tax relief for green home loan interest and 50% stamp duty exemption.

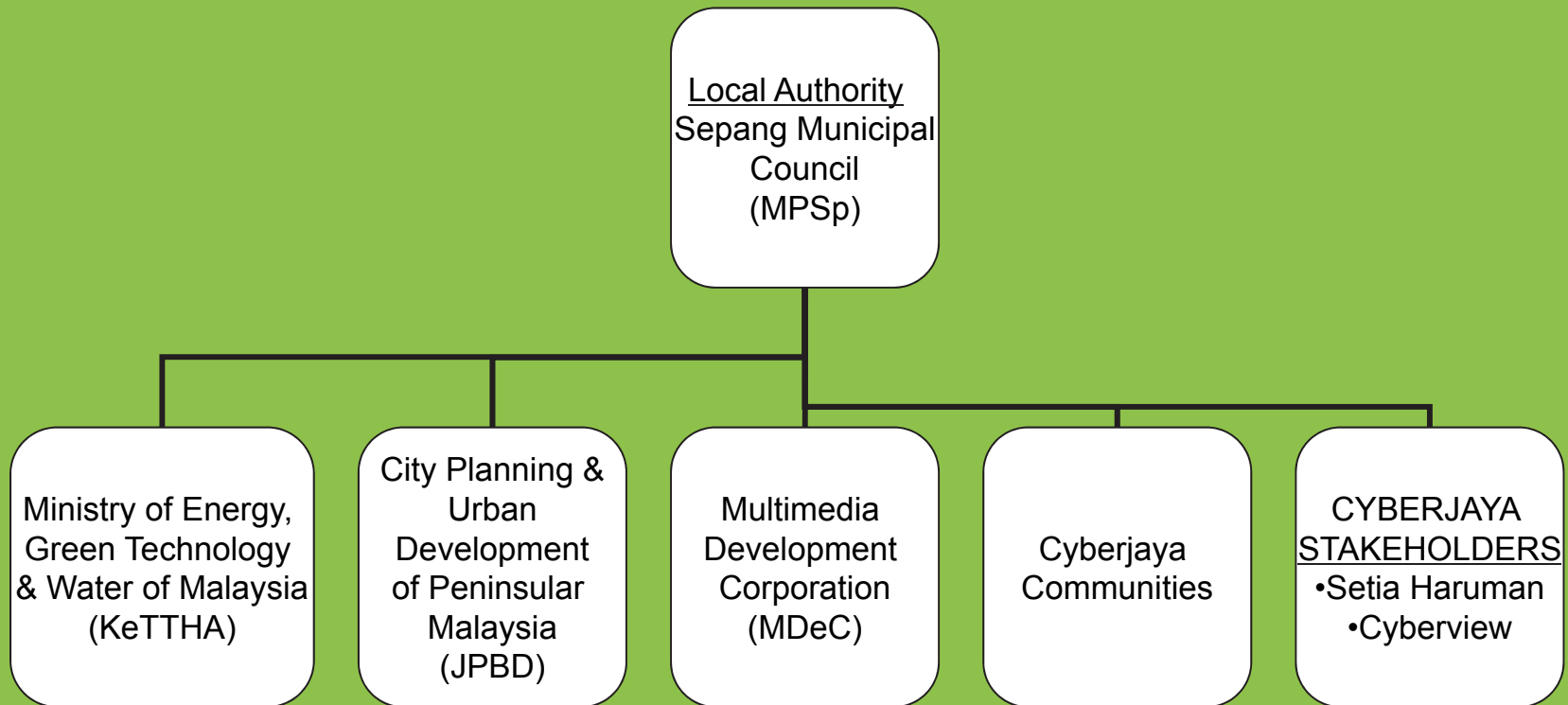


1st Green Data Centre





PROMOTING Green Growth and Sustainable Development with Government and Civil Society (Stakeholders)





Addressing ENVIRONMENTAL CHALLENGES through closer Public-Private partners

SMART PARTNERSHIP

- (i) Enhancing awareness via Information on Green Technology (“iGREET”) Program
- (ii) Business collaboration with MNCs eg. SHELL and Malaysian Institute of Planners
- (iii) Quarterly meetings/forums with Ministry of Energy, Green Technology and Water and related government bodies



Greening The Nation
CYBERJAYA, MALAYSIA



THANK YOU

CYBERJAYA TRULY A GREEN CITY!

