

Niseko Town, Hokkaido (Eco-Model City)

About Niseko Town

• Population: Approx. 4,900 (of which, 148 foreign nationals)

Area: 197.13 km²

• Main industries: Tourism, agriculture

• Tourist numbers: 1.59 million (FY2014)







The Action Plan's Three Priority Areas

Energy saving and use of renewable energy in tourist areas

> **Grass-roots** initiatives in households



86% CO2 reduction by FY 2050

Energy turnaround

Building a low-carbon community with focus on the heating sector

In Niseko, room heating consumes a large amount of energy. We are actively introducing renewable energies in the heating sector. By taking maximum advantage of local resources, including geothermal-heat, hot spring heat and snow-ice cryogenic energy, the entire community, including government, residents, and businesses, will be able to achieve major reductions in greenhouse gases.





JA Yotei snow- and ice-cooled rice storeroom (newly built in 2013)

- 2 storerooms (940 t capacity) for unpolished rice
- Snow storeroom capacity: 1,300 tons of snow



2011)

- Improved insulation (exterior insulation / superinsulation plastic window sashes)
- All lights are LED lightbulbs
- Roof has sun-tracking solar power panels
- Cooling and heating with geo-thermal heat pumps (cooling in main hall only)

Heating: 19 x 10 kW pumps (6 for cooling), 31 x 80 m bore holes





Larch wood from local forests used for construction

- Wood-fiber insulation, wooden window frames
- Geo-thermal heat pumps used for heating Heating: 2 x 10 kW; 3 x 100 m bore holes