



2nd International Forum on the "FutureCity" Initiative

The purpose of the "FutureCity" Initiative is to resolve common human issues such as the environment and super-aging in order to create cities that are home to human-centered value.

The 2nd International Forum will be held under the theme of "'FutureCity' Initiative and International Contributions - Creation of New Value through Reconstruction and Renovation."

The objectives of the 2nd International Forum are to increase understanding and cooperation on the Initiative both within and outside Japan, to promote knowledge-sharing on advanced projects carried out by model cities of the Initiative and to construct and consolidate an international network working on the Initiative.

Saturday, February 16, 2013

Venue: Shimokawa Town Public Hall
(Shimokawa Town, Hokkaido, Japan)

Organizer: Cabinet Office and Cabinet Secretariat, Government of Japan
Promotion Council for the "FutureCity" Initiative

International Forum schedule

9:00~9:10 **Opening Remarks**

9:10~9:30 **Keynote Speech: Second year of the “FutureCity” Initiative - Creation of New Value through Reconstruction and Renovation-**

Dr. Shuzo Murakami President, Institute for Building Environment and Energy Conservation

9:30~9:50 **Invited Lecture: Expectations and suggestions for the “FutureCity” Initiative**

Mr. Arief Yuwono Deputy Minister for the Environmental Degradation Control and Climate Change, Indonesia

10:00~11:30 **Plenary Session: “FutureCity” Initiative and International Contributions - Creation of New Value through Reconstruction and Renovation-**

Coordinator : Dr. Shuzo Murakami

Panelists : Dr. Rolf Alter (Director of the Public Governance and Territorial Development, OECD)

Dr. Michael R. Lindfield (Lead Specialist (Urban Development) , Regional and Sustainable Development Department, ADB)

Dr. Yoshiaki Ichikawa (Senior Chief Engineer, Environmental Strategy Office, Hitachi, Ltd. / Chairman of ISO TC268 SCI)

Mr. Nobuya Suzuki (Deputy Mayor, City of Yokohama)

12:30~14:30 **Breakout Sessions**

Three breakout sessions will be held in accordance with the three types of value the “FutureCity” Initiative aims to create (environment, society [aging], economy). The topic of the session on societal value will be aging society, since addressing issues related to aging is defined as an essential factor in creating societal value under the “FutureCity” Initiative.

Session on Environment : Urban Reconstruction/Renovation Utilizing Forestry, Environment and Energy

Coordinator: Dr. Tsuyoshi Fujita (Alliance professor, Nagoya University/ Director of Environmental City Research Program, National Institute for Environmental Studies (NIES))

Panelist: Dr. Uli Wienrich (First Secretary, Trade Section, Delegation of the European Union to Japan)

Mr. Johann Zoescher (Head, Federal Research and Training Centre for Forest, Natural Hazard and Landscape – Forestry Training Centre of Ossiach)

Mr. Akito Kataoka (Executive Officer, Divisional Manager of Forestry & Environment Division and General Manager of Forestry & Environmental Business Department, Sumitomo Forestry Co.,Ltd.)

Mr. Tamotsu Anzai (Mayor, Shimokawa Town)

Mr. Norio Kato (Mayor, Shinchi Town)

Session on Aging Society: Development of Future Community for the era with life expectancy of 90s years old

Coordinator : Dr. Hiroko Akiyama (Professor, Institute of Gerontology, The University of Tokyo)

Panelist : Dr. John Beard (Director of the Department of Ageing and Life Course, WHO)

Mr. Ryosuke Toura (Executive Manager, Urban Development Business Unit, Planning & Development Division, Tokyu Corporation)

Mr. Tomoyuki Yamamura (Coordinator, Medical and Welfare Team, Kesen Region Smart City Project)

Mr. Daisaku Saito (Policy Supervisor, Toyama City)

Session on Economy: Development of Industry and Business Generated by “FutureCities”

Coordinator : Ms. Akiko Nakajo (Concurrent adjunct lecturer, Graduate School of Finance, Accounting and Law, Waseda University)

Panelist : Dr. Rolf Alter (Director of the Public Governance and Territorial Development, OECD)

Mr. Ismail Ibrahim (Chief Executive, Iskandar Regional Development Authority (IRDA))

Ms. Yumiko Noda (Partner, PricewaterhouseCoopers Co., Ltd, Head of PPP and Infrastructure Asia Pacific, PwC Global)

Mr. Hiroshi Ishiguro (Deputy Mayor, Kashiwa City)

Mr. Toshikazu Matsuoka (Chief Executive, Environment Bureau, City of Kitakyushu)

14:45~16:10 **Special Session: Transition Management of the Reconstruction Process in disaster affected areas**

Coordinator: Dr. Hideaki Shiroyama (Director, Todai Policy Alternatives Research Institute / Professor, Graduate School of Public Policy and Graduate Schools of Law and Politics, The University of Tokyo)

Panelist: Dr. Giovanni Camilleri (International Coordinator, Articulation of Territorial Networks for Sustainable Human Development, UNDP)

Ms. Julia Wittmayer (Researcher, Dutch Research Institute of Transitions, Erasmus University)

Mr. Ken Ueda (Director-General, Reconstruction Agency, Government of Japan)

Mr. Tsuneaki Iguchi (Mayor, Iwanuma City)

Mr. Yoshikazu Shimada (Deputy Mayor, Kamaishi City)

Mr. Shuuya Takahashi (Future City Promotion Office team environment and reconstruction policy, Higashimatsushima City)

16:10~17:00 **Concluding Session/Closing remarks**

Keynote Speech
Invited Lecture
Plenary Session



Dr. Rolf Alter

Dr. Rolf Alter is a Director of Public Governance and Territorial Development, Organization for Economic Co-operation and Development (OECD). Joined OECD in 1991, became a Director for Public Governance and Territorial Development in 2009. Between 1996 and 1998, he was an advisor to the Executive Director before being appointed as a Head of the Regulatory Reform Programme. In 2002 he became the Deputy Director for Public Governance and Territorial Development. Mr. Alter holds a doctorate degree from the University of Goettingen, Germany, following post-graduate work in Germany and the USA.



Dr. Shuzo Murakami

Dr. Shuzo Murakami, Ph. D. (engineering) is a professor emeritus at the University of Tokyo. He has served as visiting professor at the Technical University of Denmark and professor at Keio University. He has held Chairman posts for the Central Examination Committee for Architects, Ministry of Land, Infrastructure, Transport and Tourism; International Organization of Construction and Housing; and Low-Carbon Society Round Table, Eco-Model Cities for the Low Carbon Society. His areas of research include architecture and urban environment, and sustainable environment engineering.



Dr. Michael R. Lindfield

Dr. Michael Lindfield is a Chair, Urban Community of Practice and a Lead Specialist (Urban Development) of Asian Development Bank. Since joining the ADB in 2001, he has been responsible for many important activities such as managing the Urban unit in the central Regional and Sustainable Development Department, and developing and piloting the new ADB urban strategy (Urban Operational Plan) focusing on urban environmental and economic infrastructure in support of green, competitive and inclusive cities for Asia, and on fostering PPP and sub-sovereign delivery modalities.



Mr. Arief Yuwono

Mr. Arief Yuwono is a Deputy Minister for the Environmental Degradation, Control and Climate Change. Graduated from Faculty of Geography in collaboration with the Institute for Environmental Studies, University of Toronto, Canada. 1993. Joined Environmental Management Policy, Ministry of Population and the Environment in 1982. Deputy I, Environmental Impact Management Agency in 2000. Senior Advisor to the Minister of Environment for Social and Culture Affairs, State Ministry of Environment. 2001, then Executive Secretary of The Ministry for Environment. State Ministry of Environment in 2002.



Dr. Yoshiaki Ichikawa

Dr. Ichikawa Ph. D. (engineering) graduated from Department of Mechanical Engineering, University of Tokyo in 1979. After joining Hitachi, he was engaged in research in the field of nuclear energy conservation technology and robotics. He is an international chair of IEC (International Electrotechnical Commission) TC111 (International Environmental Standards), international Chair of ISO TC268/S (smart community infrastructure) and an expert of ISO TC207 (environmental management).

Breakout Sessions **Session on Environment**



Dr. Tsuyoshi Fujita

Professor Tsuyoshi Fujita is a Director of Environmental City Research Program, National Institute for Environmental Studies (NIES), Japan. He is also an alliance professor of Nagoya University as well as a visiting professor of United Nations University in Japan. His research fields are eco industrial development, low carbon city, urban environment simulation system, circular economy planning and spatial LCA, where he has published around seventy journal papers.



Mr. Johann Zoescher

Mr. Zoescher is a Head of the Federal Research and Training Centre for Forest, Natural Hazard and Landscape – Forestry Training Centre of Ossiach since 2009, mainly responsible for management of the Centre, Cooperation with external (national and international) partners, Public Relations, personell policy. He is also a member of the task force "Forestry Training Centres" of KWF & a member of the task force of "Ländliches Fortbildungs- institut" since 2009, a Director of the "Commission for exams in the agricultural and forestry educational system" since 2011.



Dr. Uli Wienrich

Dr. Uli Wienrich, Delegation of the European Union to Japan. First Secretary, Trade Section since 2012. She joined the Commission in 2003 where she worked for several years in DG Competition as a case handler in merger control and analyzed the competitive impact of notified mergers, in particular in the chemical and paper industry. She later joined the anti-dumping directorate of DG Trade where she conducted as a team leader numerous anti-dumping investigations including on-spot verifications in third countries.



Mr. Akito Kataoka

Mr. Akito Kataoka is currently an Executive Officer, Divisional Manager, Forestry & Environmental Division and a General Manager, Forestry & Environmental Business Department. He joined Sumitomo Forestry in 1978, General Manager, Niihama Office in 2003, President, PT. Kutai Timber Indonesia in 2005, General Manager, Forestry Department, Forestry & Environmental Division in 2008. Executive Officer, Divisional Manager, Forestry & Environmental Division and General Manager, Forestry Department in 2011. He holds a bachelor degree of Agriculture (Forestry), Kyoto University.

Breakout Sessions **Session on Aqing Society**



Dr. Hiroko Akiyama

Professor Hiroko Akiyama, a social psychologist, is professor at the Institute of Gerontology, The University of Tokyo. She is widely recognized as an expert on issues of global aging. One of her surveys is 'Longitudinal Survey of the Japanese Elderly' which has been following approximately 6000 people every 3 years since 1987. Recently she initiated a social experiment project that aims to redesign two (urban and rural) communities to meet the needs of the highly aged society.



Mr. Ryosuke Toura

Mr. Ryosuke Toura is an Executive manager of Urban Development Business Unit, Planning & Development Division of Tokyu Corporation. Since he joined Tokyu Corporation in 1985, he has been experienced many departments such as Urban Development, City Life and Commercial Development, Area Development, and Business Development. He became an Executive Manager in April 2012.



Dr. John Beard

Dr. John Beard, MBBS PhD, is Director of the Department of Ageing and Life Course at the World Health Organization in Geneva. He is responsible for increasing global awareness of ageing as a driving force in shaping 21st century public health; building a sound evidence base on ageing related issues; and developing relevant policy, standards, interventions and tools. He is chair of the World Economic Forum's Global Action Council on Aging. He started his career as a clinician before holding a range of senior academic and public health roles in Australia and the United States.



Mr. Tomoyuki Yamamura

Mr. Tomoyuki Yamamura is coordinator of Medical and Welfare Team, Kesen Region Smart City Project. He was graduated from Tokyo University Faculty of Law (2002) and had experience in management consulting, corporate revival, etc. He relocated to the Kesen region as of May 2012 as Kesen Region FutureCity Medical and Nursing Care Coordinator, currently resides in Rikuzentakata City. He is president and CEO of NEXT CHANGE.

Breakout Sessions

Session on Economy



Ms. Akiko Nakajo

Ms. Akiko Nakajo is a concurrent adjunct lecturer of the Graduate School of Finance, Accounting and Law, Waseda University. She was Deputy Representative of Bloomberg Japan with management responsibility for sales and strategy planning. Graduated from the School of Political Science and Economics, Waseda University, University of Chicago Graduate School of Business, and Harvard Business School.



Ms. Yumiko Noda

Ms. Yumiko NODA is Partner at PwC, leading PPP and Infrastructure practice for the Asia Pacific region. She is one of the pioneers who introduced PPP concept and practices into Japan advising Japanese governments and corporates. Between 2007 and 2009 she was Deputy Mayor in City of Yokohama, where her responsibilities included Business & Economy, Tourism, Water, Transport, International City Strategy, City Brand Strategy, Creative City Strategy. She holds BA from Tokyo University and MBA from Harvard University.

Venue Guidance

1F Main Hall

Keynote speech/ Invited Lecture
Plenary Session
Session on Environment
Special Session
Concluding Session

2F Meeting Room

Session on Aging Society

3F Meeting Room

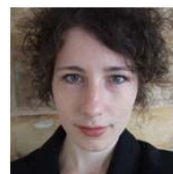
Session on Economy

Special Session



Dr. Hideaki Shiroyama

Professor Hideaki SHIROYAMA is a director of Policy Alternatives Research Institute, and a professor of public administration at the Graduate School of Public Policy and the Graduate School of Law and Politics, The University of Tokyo. He also served as a chairman of Planning Committee of New Initiatives for Humanities and Social Sciences Program at the Japan Society of Promotion of Science from 2003-2008, a president of PI forum, a NPO for consensus building in Japan from 2006-2008 and members of various government advisory councils.



Ms. Julia Wittmayer

Ms. Julia Wittmayer is a researcher of sustainability transitions with an academic background in Social & Cultural Anthropology. Since joining the Dutch Research Institute of Transitions at the Erasmus University Rotterdam in 2008, she has gained experience in working with transition programmes in a number of sectors (e.g. transport, agriculture, health-care) and across different geographical scales. She is currently focusing on urban transition initiatives on the neighborhood level, with the responsibility to coach and facilitate the transition pathways development for climate mitigation action in Ludwigsburg (Germany) and Montreuil (France).



Dr. Giovanni Camilleri

Mr. Camilleri is the International Coordinator for the UNDP ART Global Initiative, an international cooperation program focused on the strategic importance of territorial and thematic networks to attain Sustainable Human Development. He has worked in Asia, Africa and Latin America, where he has accumulated over 25 years of relevant experience in international, bilateral and decentralized cooperation. A particular focus of his work is the strategic value of the local dimension as well as of the synergies among different actors to enhance the impact, quality and sustainability of international cooperation.



Mr. Ken Ueda

Mr. Ken Ueda joined the Ministry of Construction in April 1980. He has served as Director of the Community Development Promotion Division, City and Regional Development Bureau of the Ministry of Land, Infrastructure, Transport and Tourism; and Director for Disaster Management to Director General for Disaster Management of the Cabinet Office of Japan. He took office as Deputy Director, Headquarters in charge of Assisting the Lives of Disaster Victims the Cabinet Office of Japan in March 2011 and Deputy Director, Headquarters for the Reconstruction from the Great East Japan Earthquake in February 2012.

"FutureCity" Presenters

◆ PLENARY SESSION



Mr. Nobuya Suzuki
Deputy Mayor,
City of Yokohama

◆ SESSION ON ENVIRONMENT



Mr. Tamotsu Anzai
Mayor, Shimokawa Town



Mr. Norio Kato
Mayor, Shinchi Town

◆ SESSION ON AGING SOCIETY



Mr. Daisaku Saito
Policy Supervisor,
Toyama City

◆ SESSION ON ECONOMY



Mr. Hiroshi Ishiguro
Deputy Mayor,
Kashiwa City



Mr. Toshikazu Matsuoka
Chief Executive,
Environment Bureau,
City of Kitakyushu

◆ SPECIAL SESSION



Mr. Tsuneaki Iguchi
Mayor, Iwanuma City



Mr. Yoshikazu Shimada
Deputy Mayor,
Kamaishi City



Mr. Shuuya Takahashi
Higashimatsushima City

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