

Stage Event (13:15 - 14:15) Examples of projects relating to SDGs FutureCity/FutureCity/Eco-Model City from each city

The Japanese government has developed an 'SDGs Action Plan' and is working to promote the creation of a Japanese 'SDGs Model' 'Regional Revitalization: The Fundamental Driving Force Behind SDGs' is one of the primary pillars of these efforts. In-line with this pillar, the Cabinet Office aimed to create a leading model for achieving SDGs amongst regional public groups (local government SDGs) selecting the 'SDGs FutureCity/Local Government SDGs Model Project' for this purpose in June 2018.

The 'Eco-Model City' framework, which aims to create cutting-edge responses to environmental problems, was first created in 2008. This was followed in 2011 by the 'FutureCity' framework, which has a dual aim of resolving societal problems such as a super aging while also tackling environmental problems. These frameworks have both been contributing to the achievement of SDGs amongst local governments.

This stage event will feature leading examples of projects being performed by cities selected to be involved in these frameworks, with coordination and feedback provided by experts. It aims to both spread these regional revitalization efforts throughout Japan, and provide the opportunity for entirely new efforts to be created.

Names of Cities (in order of presentation)

Chiyoda City	Eco-Model City
Iida City	Eco-Model City
Amagasaki City	Eco-Model City
Ikoma City	Eco-Model City
Kashiwa City	FutureCity
Shimokawa Town	SDGs FutureCity•FutureCity•Eco-Model City
Tsukuba City	SDGs FutureCity•Eco-Model City
Yokohama City	SDGs FutureCity•FutureCity•Eco-Model City
Toyama City	SDGs FutureCity•FutureCity•Eco-Model City
Sakai City	SDGs FutureCity•Eco-Model City
Kitakyushu City	SDGs FutureCity•FutureCity•Eco-Model City
Oguni Town	SDGs FutureCity•Eco-Model City
Hokkaido Prefecture	SDGs FutureCity
Kanagawa Prefecture	SDGs FutureCity
Nagano Prefecture	SDGs FutureCity
Shizuoka City	SDGs FutureCity
Shima City	SDGs FutureCity
Okayama City	SDGs FutureCity
Maniwa City	SDGs FutureCity
Hiroshima Prefecture	SDGs FutureCity
Ube City	SDGs FutureCity
Iki City	SDGs FutureCity

Coordinator

Junichi Fujino Principal Researcher, Institute for Global Environmental Strategies (IGES)
Senior Researcher, National Institute for Environmental Studies (NIES)



Conducted research on analysis of global energy systems (SDG 7) during his doctorate with the University of Tokyo (Electrical Engineering), then joined the National Institute for Environmental Studies in 2000. Engaged in the discussion on the target for greenhouse gas emission reductions as a result of his research on low-carbon societies (SDG 13). Fujino has been engaged in action on cities since late 2010 as an advisory member of the FutureCity initiatives, among others (SDG 11). He joined the Institute for Global Environmental Strategies (IGES) in 2016 and is currently supporting decarbonization projects in Asian cities (SDG 17).

Shun Kawakubo Associate Professor, Faculty of Engineering & Design, Hosei University.



Doctor of Engineering
Area of specialty/Interest: Sustainable Buildings & Cities
Academic awards: Encouragement Prize (AIJ)
Encouraging Award (CPU)
Best Paper Award (SB10,SB13) etc.

Panel exhibits introducing SDGs FutureCity/FutureCity/Eco-Model City

Digital signage will be installed on floors 3 and 4 of the Nikkei Hall lobby to introduce projects from each city.

SDGs FutureCity

•Hokkaido Prefecture	•Sapporo City	•Niseko Town	•Shimokawa Town	•Higashimatsushima City
•Semboku City	•Iide Town	•Tsukuba City	•Kanagawa Prefecture	•Yokohama City
•Kamakura City	•Toyama City	•Suzu City	•Hakusan City	•Nagano Prefecture
•Shizuoka City	•Hamamatsu City	•Toyota City	•Shima City	•Sakai City
•Totsukawa Village	•Okayama City	•Maniwa City	•Hiroshima Prefecture	•Ube City
•Kamikatsu Town	•Kitakyushu City	•Iki City	•Oguni Town	

FutureCity

•Kashiwa City	•Kesen Area	•Kamaishi City	•Iwanuma City	•Minamisouma City
•Shinchi Town				

Eco-Model City

•Obihiro City	•Chiyoda City	•Iida City	•Kyoto City	•Yusuhara Town
•Minamata City	•Miyakojima City	•Niigata City	•Mitake Town	•Amagasaki City
•Kobe City	•Nishiwakura Village	•Matsuyama City	•Ikoma City	

Presentation materials (speakers and participated cities of "Stage Event") can be downloaded from "International Forum" page of the following website.

<http://future-city.jp/sdgs-event/shiryou>



About video streaming of the Forum

We will broadcast the forum on "NIKKEI CHANNEL", Nikkei's video content portal site after the forum (free of charge).

<NIKKEI CHANNEL>

https://channel.nikkei.co.jp/e/190213chihososei_sdgs



FREE WiFi

Free-WiFi is available at Nikkei Hall.

SSID : nikkeihall0213

P W : tokyo0213



The 1st International Forum on SDGs for Regional Revitalization

Promoting SDGs that Create Regional Revitalization

-Communicating and Deploying the SDGs Model-

Date/Time: Wednesday, February 13, 2019, 10:00 - 17:30

Venue: Nikkei Hall
(Nikkei Building, 1-3-7 Otemachi, Chiyoda, Tokyo)

Organizers: Cabinet Office, SDGs for Regional Revitalization
Public-Private Partnership Platform

Supported by: Nikkei Inc.

Program

*Honorifics and titles omitted, in no particular order.
*Please be advised that agenda, speakers, time schedule may be subject to change.

10:00	Opening Remarks	Satsuki Katayama Minister of State for Regional Revitalization	
		Kenji Kitahashi Chairman of SDGs for Regional Revitalization Public-Private Partnership Platform (Mayor, City of Kitakyushu)	
		Hideo Suzuki Ambassador, Assistant Minister for Global Issues/Director-General for Global Issues	
10:20	Keynote Lecture	Hakaru Tamura Director General, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office, Government of Japan	
10:50		Yuji Kuroiwa Governor of Kanagawa Prefecture	
10:55	Session I "Regional Revitalization: The Fundamental Driving Force Behind SDGs - Initiatives Relating to SDGs by Local Governments Around the World -"		
	Coordinator	Shuzo Murakami President, Institute for Building Environment and Energy Conservation (IBEC)	
	Panelists	Nobuhiro Tanabe Mayor of Shizuoka	
		Kenya Katayama Niseko Town Mayor	
		Stefano Marta Coordinator, Territorial Approach to SDGs, OECD	
		Bernhard Barth Human Settlements Officer, Regional Office for Asia and the Pacific, UN-Habitat	
12:25			
12:25	Lunch Break		
13:15	Stage Event: Examples from Each City		
	Coordinator	Junichi Fujino Principal Researcher, Institute for Global Environmental Strategies (IGES) / Senior Researcher, National Institute for Environmental Studies (NIES)	
		Shun Kawakubo Associate Professor, Faculty of Engineering & Design, Hosei University	
14:15	SDGs FutureCity/FutureCity/Eco-Model City (22 Local Governments)		
14:20	Session II "Deploying Society 5.0 Regionally to Achieve SDGs: Resolving Societal Problems Through Public-Private Partnerships"		
	Coordinator	Takashi Inoue Managing Director, KEIDANREN (Japan Business Federation)	
	Panelists	Kimiko Kubota Mayor of Ube, Yamaguchi Prefecture	
		Michiharu Nakamura Counselor to the President, Japan Science and Technology Agency (JST) / 10 Member Group for UN's TFM for the SDGs	
		Takashi Tanaka Chairman, KDDI CORPORATION	
		Felipe Morgado Senior Manager for Government Relations, United Nations Global Compact	
15:50			
15:55	Session III "SDGs Model: A Method of Communication and Deployment to Achieve SDGs both Within Japan and Around the World"		
	Coordinator	Kentaro Endo Counselor, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office, Government of Japan	
	Panelists	Masashi Mori Mayor of Toyama City	
		Emma Sri Martini President Director, PT Sarana Multi Infrastruktur (Persero)	
		Bansarn Bunnag Ambassador of the Kingdom of Thailand to Japan	
		Pov Piseth Deputy Governor of Siem reap, Kingdom of Cambodia	
17:15			
17:20	Concluding Session	Shuzo Murakami President, Institute for Building Environment and Energy Conservation (IBEC)	
17:30			

[Information/Inquiries]

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The 1st International Forum on SDGs for Regional Revitalization

Opening Remarks

Satsuki Katayama Minister of State for Regional Revitalization



Born in Saitama Prefecture, Katayama joined Ministry of Finance in 1982. After serving as Budget Examiner, Budget Bureau among other roles, she resigned from Ministry of Finance in 2005. That year, she was elected for the first time as a member of the 44th House of Representatives. In 2010, she was elected to the member of the House of Councillors. She has since served as Parliamentary Vice Minister of Economy, Trade and Industry, Parliamentary Vice Minister of Internal Affairs and Communications, Chairman, Committee on Foreign Affairs and Defense, House of Councillors (HC), Vice-chairman, General Council, LDP and Acting chairman, Policy Research Council, Liberal Democratic Party (LDP). In the fourth Abe Cabinet reshuffle, she was appointed Minister of State for Regional Revitalization, Minister of State for Regulatory Reform and Minister of State for Gender Equality. She is also Minister in charge of regional revitalization and Minister in charge of women's empowerment.

Kenji Kitahashi Chairman of SDGs for Regional Revitalization Public-Private Partnership Platform (Mayor, City of Kitakyushu)



Date of birth: March 19, 1953
Education: B.A. Tokyo University, Department of Law, 1978
Jul. 1986 First elected as a House of Representatives member
May 1994 Parliamentary Vice Minister of Finance
Dec. 1996 Senior Director of Committee on Transportation
Aug. 1998 Chairperson of the House of Representatives Committee on Environment
Nov. 1999 Senior Director of Finance Committee
Nov. 2005 Local Government System Research Council member
Mar. 2006 Senior Director of the Special Committee on Administrative Reform
Feb. 20, 2007 Mayor, City of Kitakyushu
Feb. 20, 2011 Mayor, City of Kitakyushu (2nd Term as Mayor)
Feb. 20, 2015 Mayor, City of Kitakyushu (3rd Term as Mayor)

Hideo Suzuki Ambassador, Assistant Minister for Global Issues/Director-General for Global Issues



Born on February 24, 1963 in Osaka
1985 Join Ministry of Foreign Affairs
1999 First Secretary, Delegation of Japan to the Organization of Economic Cooperation and Development
2002.1 Counsellor
2002.5 Senior Coordinator, Policy Coordination Division, Foreign Policy Bureau
2002.12 Principal Senior Coordinator, Policy Coordination Division, Foreign Policy Bureau
2004 Director, Grant Aid Division, Economic Cooperation Bureau
2006 Director, European Policy Division, European Affairs Bureau
2008 Counsellor, Embassy of Japan in United States of America
2009 Minister, Embassy of Japan in United States of America
2011 Deputy Chief of Mission, Embassy of Japan in Vietnam
2014 Deputy Director-General, North American Affairs Bureau, Asian and Oceanian Affairs Bureau
2015 Deputy Chief of Mission, Embassy of Japan in Korea
2017 Ambassador, Assistant Minister for Global Issues/Director-General for Global Issues

Keynote Lecture

"Promoting SDGs that Create Regional Revitalization"

Hakaru Tamura Director General, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office, Government of Japan



Born in Hiroshima Prefecture. Joined Ministry of Construction following graduation from the University of Tokyo Faculty of Law in 1984. Tamura was appointed Director General, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office in July 2018 following a stint as Director-General, Land Economy and Construction Industries Bureau, Ministry of Land, Infrastructure, Transport and Tourism that began in July 2017.

"Promoting SDGs that Create 'Kanagawa for Vibrant Lives' "

Yuji Kuroiwa Governor of Kanagawa Prefecture



Date of birth: September 26, 1954
Apr. 1980 Entered Fuji Television Network, Inc.
Oct. 2009 Assumed the post of professor at International University of Health and Welfare Graduate School
Apr. 2011 Inaugurated as Governor of Kanagawa Prefecture
Apr. 2015 Re-elected as Governor for the second term

Session I

Regional Revitalization: The Fundamental Driving Force Behind SDGs - Initiatives Relating to SDGs by Local Governments Around the World -

The introduction of SDGs by local governments is proceeding as part of the overall policies relating to regional revitalization that have been set forth by the Japanese government. Partnerships between diverse stakeholders such as national and local governments, industries, and citizens is vital for the promotion of local government SDGs. This session will provide indicators about the status of SDGs introduction by local governments, as well as challenges, and successful examples. A wide-ranging exchange of opinions will also be held between stakeholders from Japan and abroad.

The introduction of SDGs can be difficult for those directly involved in local governments. Often there is a lack of clarity regarding how SDGs should be introduced, and the large number of goals and targets can also create difficulties. Easy to understand guidelines for the introduction of SDGs are therefore required.

The Japanese government has created frameworks such as SDGs FutureCity in order to promote the smooth introduction of SDGs. It is now working to create awareness both within Japan and overseas of local governments that have been selected to be part of these frameworks, as well as introduce successful examples of SDGs. There is now a need to create increased awareness and of SDGs amongst local governments nationwide and further improve their efforts. There is also a need to promote practical examples of SDGs that contribute to local revitalization.

To achieve the sustainable development that SDGs aim for, it is important that a balance is struck between the economy, society and the environment. Integrated efforts that incorporate these goals in their entirety will be required for these purposes. Discussions will therefore be held related to practical methods for achieving SDGs using these integrated efforts, with the aim of maximizing synergistic effects, alleviating tradeoffs, and providing overall optimizations.

The discussions held in this session will allow for Japan's SDGs efforts to be communicated broadly to Asia and the rest of the world. It is hoped that methods of resolving issues that local governments face when introducing SDGs will be proposed, allowing for these methods to be shared internationally.

Shuzo Murakami President, Institute for Building Environment and Energy Conservation (IBEC)



Academic Appointments/Experience:
2008-2012 Professor, Keio University (Graduate School of System Design and Management)
2006-2009 Advisory Professor, Tongji University
Jun. 2003-2001-2008 Emeritus Professor, University of Tokyo
Professor, Keio University
Oct. 1999-Nov.1999 Visiting Professor, Technical University of Denmark
1985-2001 Professor, I.L.S., University of Tokyo Professional Society and Committee Affiliations:
Jul. 2003- President, Institute for Building Environment and Energy Conservation (Present occupation)
Apr. 2008-Mar. 2012 Chief Executive, Incorporated Administrative Agency Building Research Institute
Nov. 2005- Foreign Member, The Korean Academy of Science and Technology
Oct. 2005-Sep. 2011 Member, Science Council of Japan
Jun. 2005-May 2007 President, Architectural Institute of Japan
Mar. 2004-Dec. 2009 Chairperson, Environment Committee, Council for Infrastructure, Ministry of Land, Infrastructure and Transport
Jul. 2003- President, Institute of International Harmonization for Building and Housing
May 2002-Jul.2010 Chairman, The Central Review Council for Kenchikushi and other

Nobuhiro Tanabe Mayor of Shizuoka



Date of birth: August 20, 1961
Education:
Mar. 1980 Graduate, Shizuoka Pref. Shizuoka Senior High School
Mar. 1985 B.A., Waseda Univ. School of Political Science and Economics
Professional background
May 1991-Mar. 1995 Member, Shizuoka City Council (one term)
Apr. 1995-Sep. 2003 Member, Shizuoka Pref. Assembly (three terms)
Apr. 2011-Present Mayor of Shizuoka (2nd term)

Kenya Katayama Niseko Town Mayor



Born in 1953
Apr. 1975 Entry into a private enterprise
Nov. 1978 Entry into Niseko Town Hall
Manager of Citizen's Affairs Division,
Manager of General Affairs Division, etc.
Oct. 2009 Niseko Town Mayor (until now)

Stefano Marta Coordinator, Territorial Approach to SDGs, OECD



Stefano Marta works for the Cities, Urban Policies and Sustainable Development Division in the Centre for Entrepreneurship, SMEs, Regions and Cities at the OECD. Stefano is currently coordinating the Programme A Territorial Approach to Sustainable Development Goals, which support cities and regions in implementing the SDGs in various OECD and partner countries. Stefano also coordinated the OECD project on Reshaping Decentralised development cooperation. The role of cities and regions for the 2030 Agenda, developed in collaboration with the EC. He previously led the initiative Adopting a Territorial Approach to Food Security and Nutrition Policy, jointly developed by the Food and Agriculture Organization of the United Nations (FAO), OECD and UNCDF. He also worked on various other projects, including on urban-rural linkages in Morocco and on territorial indicators in Tunisia. Prior to joining the OECD, Stefano worked at FAO on the territorial approach to food security and nutrition policy. In addition, he was part of the FAO Task Force for the formulation of the Sustainable Agriculture and Rural Development Strategy 2040 of Oman and he also participated in the FAO Al-Ghab Development Programme in Syria.

Bernhard Barth Human Settlements Officer, Regional Office for Asia and the Pacific, UN-Habitat



Bernhard Barth is Human Settlements Officer at UN-Habitat's Regional Office for Asia and the Pacific, based in Fukuoka Japan where he oversees the country programmes in the Philippines, Lao PDR, and in six Pacific Island Countries. He also oversees UN-Habitat's Cities and Climate Change Initiative across the Asia and Pacific Region and is the focal point for the localization of the Sustainable Development Goals, urban planning and design, gender and capacity development. Prior to joining the Regional Office he worked for six years in UN-Habitat's headquarters in Nairobi, Kenya in different functions: supporting local government training initiatives and training tool development, supporting the global Cities and Climate Change Initiative and coordinating UN-Habitat's Partner University Initiative. Prior to joining UN-Habitat, Bernhard worked for UN ESCAP and for various NGOs in the UK, Papua New Guinea, Madagascar and Germany on a broad range of governance, rights and development issues. Bernhard holds Master's degrees in Economics and in Environmental Policy.

Session II

Deploying Society 5.0 Regionally to Achieve SDGs: Resolving Societal Problems Through Public-Private Partnerships

Formulating the sustainable development goals contained with the "2030 Agenda for Sustainable Development" that was adopted in 2015, involves participation from, and discussion amongst, a diverse variety of stakeholders including governments, private businesses, researchers, and citizens. This gives SDGs the characteristic of allowing parties with differing standpoints to communicate through a shared language. The use of this shared language, along with independent and pro-active partnerships and cooperation amongst these stakeholders is indispensable for achieving SDGs. It is hoped that the various forms of knowledge and specialized information and technology that these stakeholders possess, along with funding brought about through innovation, will have positive ripple effects on society as a whole.

"Promoting Society 5.0" is listed as one of three primary pillars in the "SDGs Action Plan 2019" that was defined by the Japanese government. The plan aims to realize a human-centric society through the joint use of scientific technologies to create economic development and solve societal challenges. In the field of economics, the Japan Business Federation (which has 1350 member businesses) revised its corporate behavior charter to have the realization of "Society 5.0" act as a central pillar for achieving SDGs. This had a major effect on the promotion of SDGs. Companies which have already seen an expansion in their business through implementing initiatives related to environmental and societal problems, are attempting to incorporate SDGs into their strategies as quickly as possible in preparation for further advancements. In the financial sector, momentum towards ESG investments, which place high value on initiatives relating to the environment, society, and corporate governance, continues to increase. SDGs are now being used as a shared language which is being incorporated into growth strategies etc., thus providing preparation for both future chances and risks.

This session is not limited to local governments' initiatives in relation to achieving SDGs, it will also consider the necessity of partnerships with private businesses, and the ripple effect on regional revitalization resulting from the use of scientific technologies by private businesses in their SDGs efforts. The session will also examine trends both in Japan and around the world in relation to this, and will discuss the significance, responsibility, and visions that the public and private sectors have regarding SDGs. Consideration will also be made towards the possibilities and challenges relating to the creation of partnerships between the government and private sectors that aim to create innovation.

Takashi Inoue Managing Director, KEIDANREN (Japan Business Federation)



Takashi Inoue is the Managing Director of KEIDANREN (Japan Business Federation), the largest comprehensive economic organization with a membership comprised of over 1300 representative companies of Japan. Before becoming Managing Director in 2016, he worked as a manager at KEIDANREN secretariat in various policy areas such as economy, tax and law, ICT, environment and energy. Prior to joining KEIDANREN, he worked for SEIKO Corporation from 1982 to 1995, and he was Vice President of SEIKO's French subsidiary in Paris between 1988 and 1994. Mr. Inoue served as a member of numerous councils of the Japanese government, including the Fiscal System Council in the Ministry of Finance, the Audit Standard Committee of the Business Accounting Council in the Financial Services Agency, the Committee of Insurance and Committee of Medical Care of the Social Security Council in the Ministry of Health, Labour and Welfare. Mr. Inoue studied commerce at Waseda University, Japan.

Kimiko Kubota Mayor of Ube, Yamaguchi Prefecture



Mar. 1978 Graduated from School of Political Science and Economics, Department of Political Science, WASEDA University
Mar. 1995 Completed Master's Course, Yamaguchi University Graduate School of Economics
Apr. 1995 Became a part time lecturer at Ube Junior College (Ube Frontier University)
Elected to the Ube City Assembly Member for the first time
Apr. 1999 Elected as a Yamaguchi Prefectural Assembly Member (Independent) for the first time (Then 3 times)
Jun. 2009 Elected as Mayor of Ube for the first term ※ Appointed in Jul.2013 (3rd time now)
Nov. 2010 Received the Excellence Award for the 5th Manifesto Award
She served as an acting chairperson of Japan Association of City Mayors Study Group on Community Renovation Based on Multigeneration Interaction and Coexistence in the Society with Dwindling Population and a National Congress member of the "That's it! Let's Live in a Local Region!"
Her previous positions held include a member of Advisory Panel for Postal Services (Chugoku region), a member of Japan Association of City Mayors Special Committee on Measures for Towns, People, and Job Creation, a member of Japan Association of City Mayors Special Committee on Disaster Prevention and a member of the Review Meeting on the Public Affairs Section of the Act on Promotion of Women's Participation and Advancement in the Workplace.

Michiharu Nakamura Counselor to the President, Japan Science and Technology Agency (JST) / 10 Member Group for UN's TFM for the SDGs



Dr. Nakamura graduated from the University of Tokyo and joined Hitachi Central Research Laboratory in 1967, where he was engaged in compound semiconductors and optoelectronics research. He is entitled an IEEE fellow and a JSAP fellow for his pioneering achievements in optoelectronics. In 2004, he was appointed to Executive Vice President and Executive Officer of Hitachi Ltd. and then the Board of Directors. He was responsible for corporate technology development and new business incubation. In 2011, he assumed the office of the President of Japan Science and Technology Agency (JST), where policy-driven R&D funding is a major mission. After completing four-year presidency, he has been serving as the Counsellor to the President of JST. He is currently serving as the Deputy Chairman of the Engineering Academy of Japan, a member of the Advisory Board for Promotion of Science and Technology Diplomacy and a member of the UN 10 Member Group supporting the Technology Facilitation Mechanism for harnessing science, technology and innovation to achieve the SDGs.

Takashi Tanaka Chairman, KDDI CORPORATION



Professional Career:
Apr. 2018 Chairman, Representative Director
Dec. 2010 President, Representative Director
Jun. 2010 Senior Managing Executive Officer, Representative Director
Chairman, UQ Communications Inc.
Aug. 2007 President, UQ Communications Inc.
Jun. 2007 Managing Executive Officer, Director
Apr. 2003 Executive Officer, KDDI Corporation
Apr. 1981 Joined KOKUSAI DENSHIN DENWA CO., LTD.(KDD)
Education:
Jun. 1985 Graduated from Stanford University and awarded with Master of Science in EE
Mar. 1981 Graduated from Kyoto University and awarded with Master of Engineering

Felipe Morgado Senior Manager for Government Relations, United Nations Global Compact



Felipe Morgado is a Senior Manager at the United Nations Global Compact, the world's largest corporate sustainability initiative. He focuses on mobilizing Governments in support of the Global Compact, encompassing public affairs and programmatic cooperation. Before joining the UN Global Compact, he worked at UNCTAD in the area of enterprise development policy, advising Governments on best practice to enable the development of a vibrant and sustainable private sector. He spent his early career in the private sector, focusing on anti-corruption and strategic advisory for companies in emerging markets. Felipe Morgado holds a B.A. in Economics from Columbia University and a M.A. from the Fletcher School of Law and Diplomacy.

Session III

SDGs Model: A Method of Communication and Deployment to Achieve SDGs both Within Japan and Around the World

The "2030 Agenda for Sustainable Development", adopted by the UN in September 2015, has been proclaimed to be an action plan for humans, and the planet to ensure our ongoing prosperity. SDGs, one of the agenda's central concepts, have been accepted as a universal goal for international society as a whole. Separate actions by stakeholders around the world will not be enough to achieve the SDGs that were set for 2030. Achieving these goals will require the creation of synergistic effects through partnerships and cooperation that transcends regions and countries.

Goal 17 "Partnerships for the goals" states: "Strengthen the means of implementation and revitalize the global partnership for sustainable development". It lists 19 targets for stakeholders in developed and developing nations in the form of both roles and methods. For example, in Japan there are already advanced, practical examples of projects relating to target 17.7: "Promote the development, transfer, dissemination and diffusion of environmentally sound technologies to developing countries on favorable terms, including on concessional and preferential terms, as mutually agreed". In addition, target 17.17 stipulates: "Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships". This outlines the expectation that partnerships will be created through communication and deployment by stakeholders both within Japan and around the world.

Events such as HLPF, the G20 Osaka Summit, TICAD7, and the first SDGs Summit Meeting (UN) have all been planned for 2019. This session will involve discussions relating to the perspectives and efforts that will be required to create an "SDGs Model" that can be broadly communicated and deployed from Asia to the world. Based upon the introduction of successful examples, panelists will also discuss the significance and benefits "FutureCity" Initiative framework that the Japanese government has promoted as a leading method of city creation. Consideration will also be made regarding local/international cooperation and the potential for collaboration. Topics discussed will also include the expansion of inbound investments from international society that help contribute to regional revitalization in Japan, as well as the creation of investment opportunities.

Kentaro Endo Counsellor, Office for Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office, Government of Japan



Tokyo Institute of Technology (Master of Science)
Kennedy School of Government, Harvard University (MPA)
1990 Entered Ministry of International Trade and Industry (MITI)
2006 Director, Kyoto Mechanisms Office and Global Environment Technologies Office, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry (METI)
2007 Director, Office of Renewables Portfolio Standard and Hydrogen and Fuel Cell Promotion Office, Agency for Natural Resources and Energy, METI
2011 Director, Iron and Steel Technology Office, Manufacturing Industries Bureau, METI
2013 Director-General, Natural Resources, Energy and Environment Department, Kanto Bureau, METI
2015 Counsellor, Reconstruction Agency
2017- Counsellor, Office for promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office

Masashi Mori Mayor of Toyama City



Date of birth: August 13, 1952
Education: Chuo University, Faculty of Law
Mr. Mori was first elected to the Toyama Prefectural Assembly in April 1995. In January 2002, Mr. Mori was elected to the mayor of Toyama City, and was re-elected as mayor of the newly amalgamated Toyama city in April 2005. Since then, Mr. Mori has taken the central role in the municipal administration of Toyama City. Under the basic policy of "the creation of a compact city through the public transport", Mr. Mori has promoted the attractive city planning to counter depopulating society. So that the young people can have hope for their future, Mr. Mori has steadily executed the policies which will be evaluated by 20 years and 30 years after generation as well. Favorite word is "知行合一" (Chikou Gou Tsu) ("Awareness comes from only through practice."). Hobbies are essay writing, climbing, speaking Korean and Italian, playing alto sax. Etc. In days off, Mr. Mori enjoys wonderful nature of Toyama by horseback riding or sailing boat.

Emma Sri Martini President Director, PT Sarana Multi Infrastruktur(Persero)



Ms. Emma Sri Martini has been appointed as President Director since the establishment of the Company in February 2009 pursuant to the Minister of Finance Decree No. 42/KM.06/2009 dated 23 February 2009. As President Director of the Company, from the early stage to the date. The Company has been transformed into an innovative institution with various product development and business pillars, and fast-growing company within the last 8 years under her leadership. Moreover, under her direction, the Company has involved and participated in many Government's strategic projects, including projects under RPJMN, National Priority Projects and National Strategic Projects. With her strategic initiatives, she has turned PT SMI to be a more credible and trustworthy institution that plays an important role in infrastructure development in Indonesia and gain trust from many bilateral/multilateral institutions. Previously, she was Director of Finance and Support at PT Perusahaan Pengelola Aset (Persero) (2004-2009), Commissioner at PT Trans Pacific Petrochemical Indotama (2004-2009), Senior Vice President (2002-2004) and Vice President-Group Head (1998-2001) of the Indonesian Bank Restructuring Agency (IBRA) and Indonesian Clearing and Depository System (1993-1998).

Bansarn Bunnag Ambassador of the Kingdom of Thailand to Japan



Date of birth: April 17, 1959
Education: International Politics and Economics from University of Detroit in the United States.
1989 First Secretary to the Royal Thai Embassy in Washington D.C.
2003 Minister in the Royal Thai Embassy in London
2007 Ambassador of Thailand to the Union of Myanmar
2010-2012 Director-General of Department of Protocol
Mar. 2012-Dec. 2014 Ambassador of Thailand to the Republic of Poland
2015-2016 Ambassador of Thailand to Singapore
2016 Ambassador of Thailand to Japan
Decorations:
He received numerous decorations from His Majesty the King of Thailand, including the Knight Grand Cross (Special class) of the most Noble Order of the Crown of Thailand and Knight Grand Cordon (Special Class) of the Most Exalted Order of the White Elephant, which are regarded as the highest class of decorations given to civil servants. He also received Commander's Cross of Order of Merit of the Republic of Poland the most Noble Order of Diplomatic Rank.

Pov Piseth Deputy Governor of Siem reap, Kingdom of Cambodia



Date of Birth: March 15, 1972
1991-1996 University student bachelor degree in Phumin Phnom Penh
1996-1997 Student Teacher training (Phnom Penh)
1997-2000 Assistant of department Labor and vocational training
2000-2009 Deputy Governor
2009-2015 Provincial Council Member
2015- Deputy Governor Siem reap